

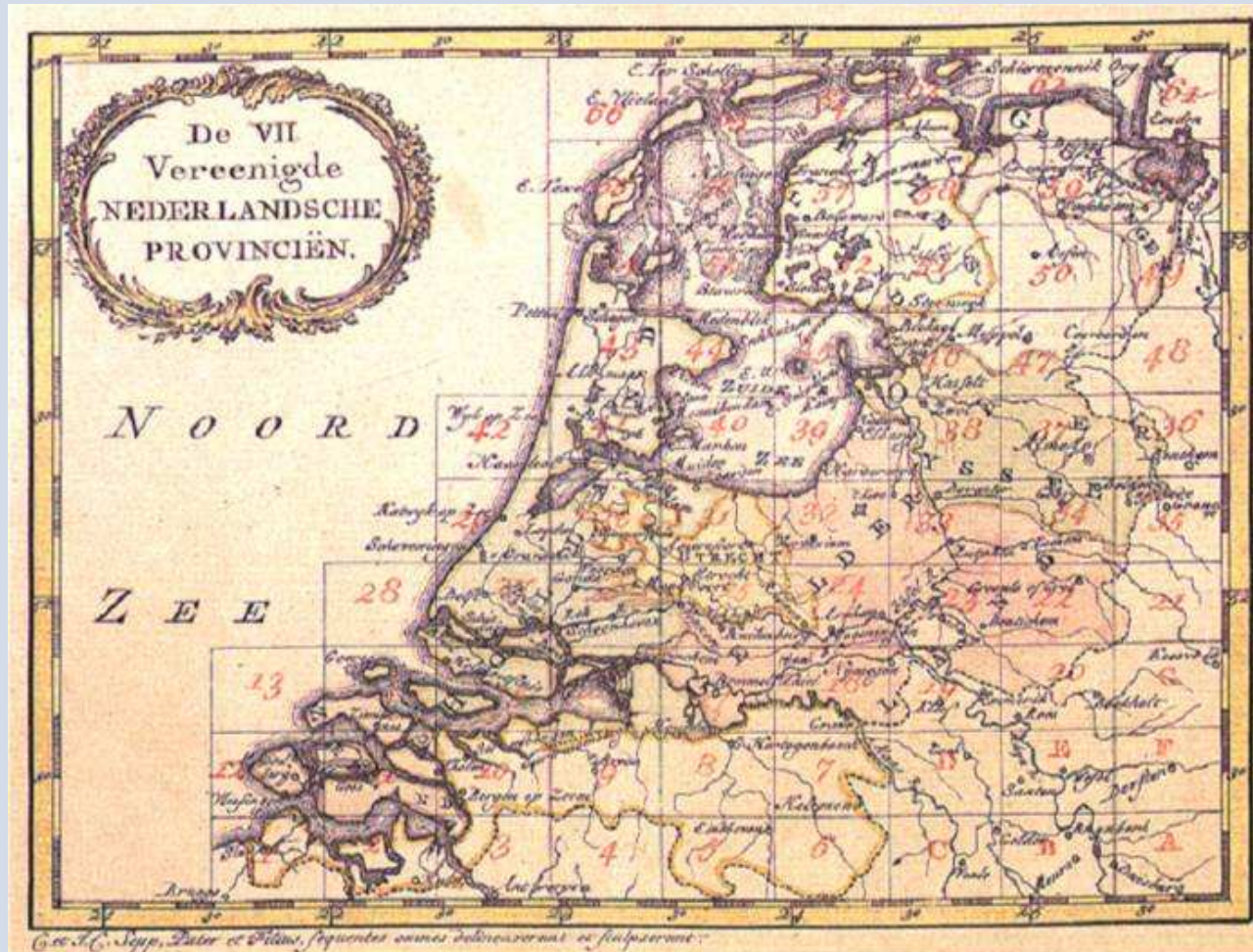


**SER of Netherlands:  
Assesment of impact**

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# SER



Holland: man made land

Social dialogue finds its roots in a long tradition of consultation and cooperation

# Social and Economic Council

# SER

- Established 1950 by law, public institution
- Advisory body to government and parliament
- Three groups, 33 members:
  - employers
  - employees
  - independent experts
- Broad agenda
- SER can foster (political) stability by 'creating common ground'
- Financed by 'organised business', not government
- Secretariat of +/- 100



# Measuring impact: What aspects?



## 1. Impact of having strong dialogue as such in Netherlands

How to measure?

→ General indicators of "Outcomes":

- Statistics on socio-economic functioning, e.g. on all SDGs. Economic growth, innovation, incomes/inequality, level of education, happiness, etc.
- Netherlands is doing well overall, both economy as well as socially. Strong and shared belief that combination is crucial, do good on both dimensions

→ More specific indicators impact of social dialogue

- Strike rate: very low in Netherlands

# Measuring impact: What aspects?



## 2. Impact of SER in general:

- *Agenda impact: SER is involved in all major policy discussions and changes*
  - How to measure?
    - Regular check of issues, qualitative evaluation
  
- SER is well seen and valued
  - How to measure?
    - Involvement at high level of social partners
    - Wish of other groups to participate
    - Access to government and parliament

# Measuring impact: What aspects?



## 3a. Impact of concrete reports and recommendations

- *Instrumental impact: SER offers advice/solutions offered that are put in practice*
  - often meaningful compromises that generate broad support and help to bridge political differences.

### How to measure?

- Reaction of cabinet, sent to parliament
- Evaluation/comparison policy with advice
- Downloads reports from our website
- NB: sometimes takes years!

# Measuring impact: What aspects?



## 3b. Impact of concrete reports and recommendations

- *conceptual or analytical impact*: SER reports/advice are evidence based: lot of time & effort in shared analysis and building of a common understanding of what is the problem  
→ helps to rationalize heated debates, also in the political arena

How to measure?

- Citations of report, in policy briefs etc
- Use of report in discussions / media